



urgent
Advertising Agency



PORTFOLIO

SPEED LEADS TO MORE ...



WELCOME

www.urgent-advertising.com

WHO WE ARE

We are a design culture developed from strategic thinking, a smart approach, creative insight and a passion for craftsmanship. believe in creating bold, curious, effective work to get the world talking about your brand offline and also on all digital platforms.

OUR MISSION

We aim to develop ideas and deliver them with integrity by incorporating design, technology and strategy to provide a full range of integrated brand consulting, creative and design services to help materialise and revitalise brands.

STRATEGY

We are committed to simplifying intricacies, designing with purpose and inspiring audiences so as to reinvigorate a business, brand, culture and market presence



OUR VISION

The agency that sees things differently, comes for the ideas, stays for the results.

PHILOSOPHY

- The power of simplicity..
- being simple and different but creative.
- We're producers of interestingness.
- Think. Do. Propagate.
- Make it awesome
- Access to success.
- Let's make some noise.
- Let's get a little curious.





EVENTS & BOOTHS

www.urgent-advertising.com

Levofloxacin 500-750 mg

LEVOTAVIN®

PHARCO
PHARMACEUTICALS



LEVOTAVIN®

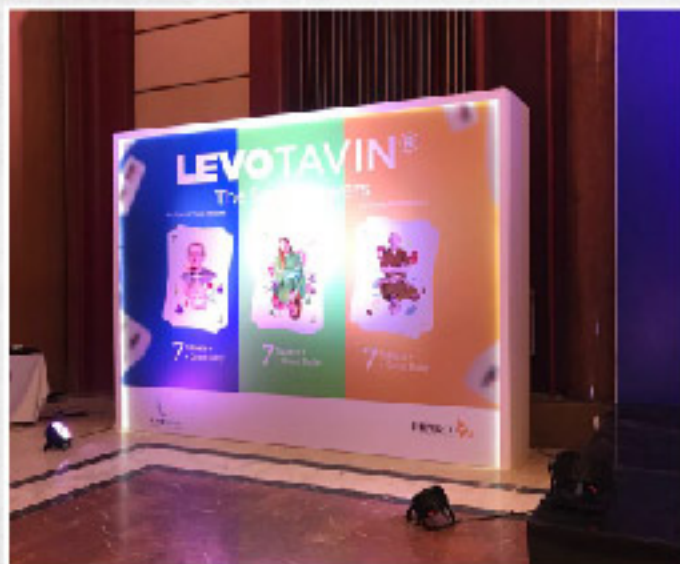
www.urgent-advertising.com

EVENTS & BOOTHS

LEVOTAVIN EVENT

Date : 07-10-2020

Location : Movenbek hotel – 6 October





TECHNO



Trexozola

13

O/I in PCOS: Letrozole

- ➔ No adverse ER effects (endometrium & cervix)
- ➔ Intact central feedback mechanism for GnRH and FSH.

TECHNO
PHARMACEUTICALS



Results in predominantly mono-ovulation when used alone (low multiple pregnancy rate of 4%)
Have a short half life (41-48 hours) & no accumulation
No direct estrogenic or anti-estrogenic effects.

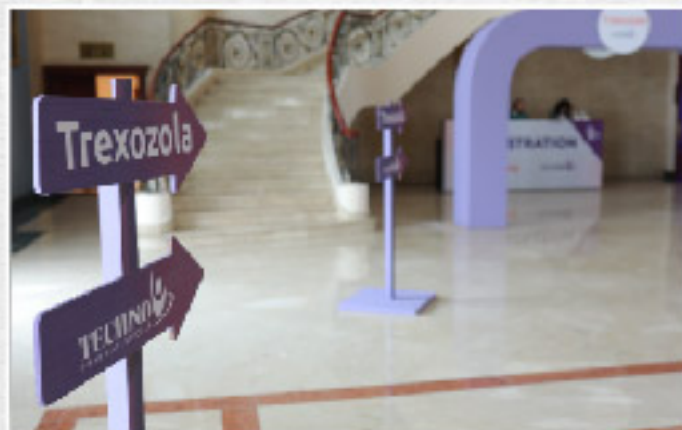
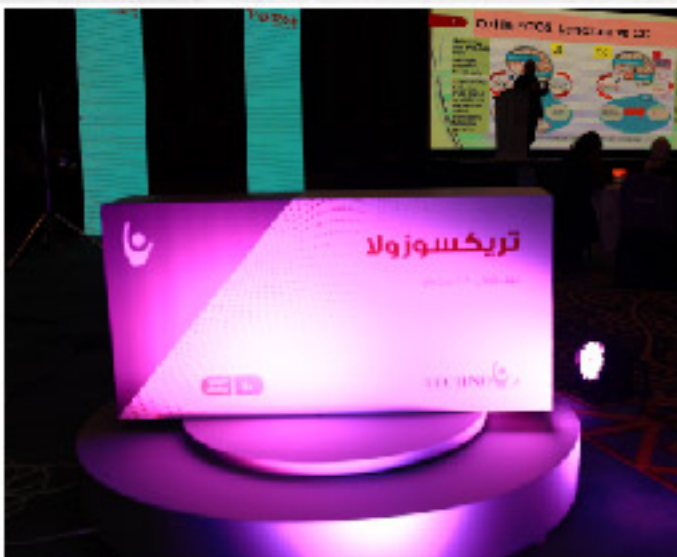
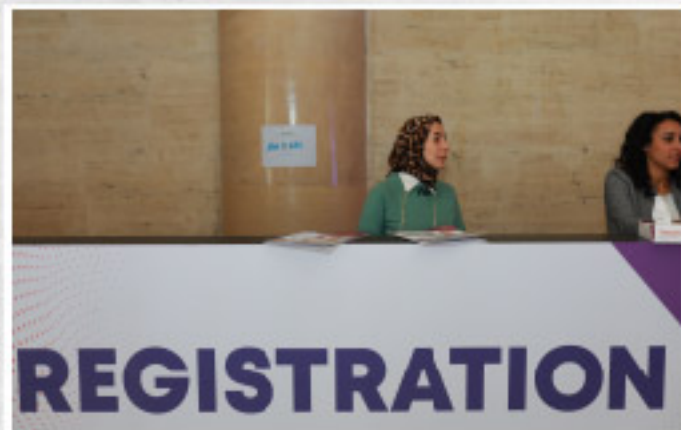
EVENTS & BOOTHS

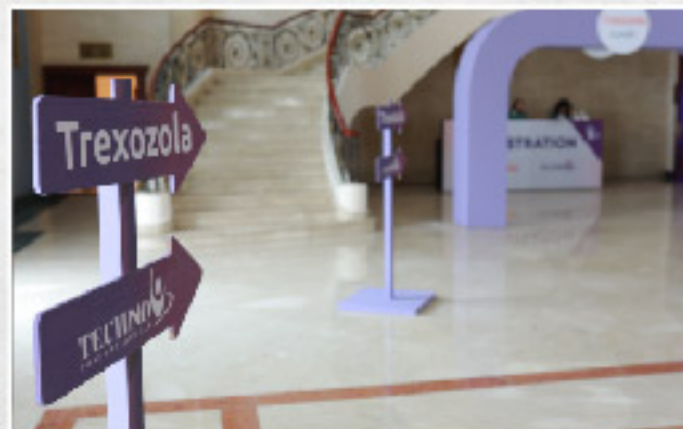
TREXOZOLA EVENT

Date : 03-12-2021

Location : Helton green blaza hotel - Alex









**QUALITY CARE IN GENERAL SURGERY
DEPARTMENT DURING CRISES**

www.urgent-advertising.com

EVENTS & BOOTHS

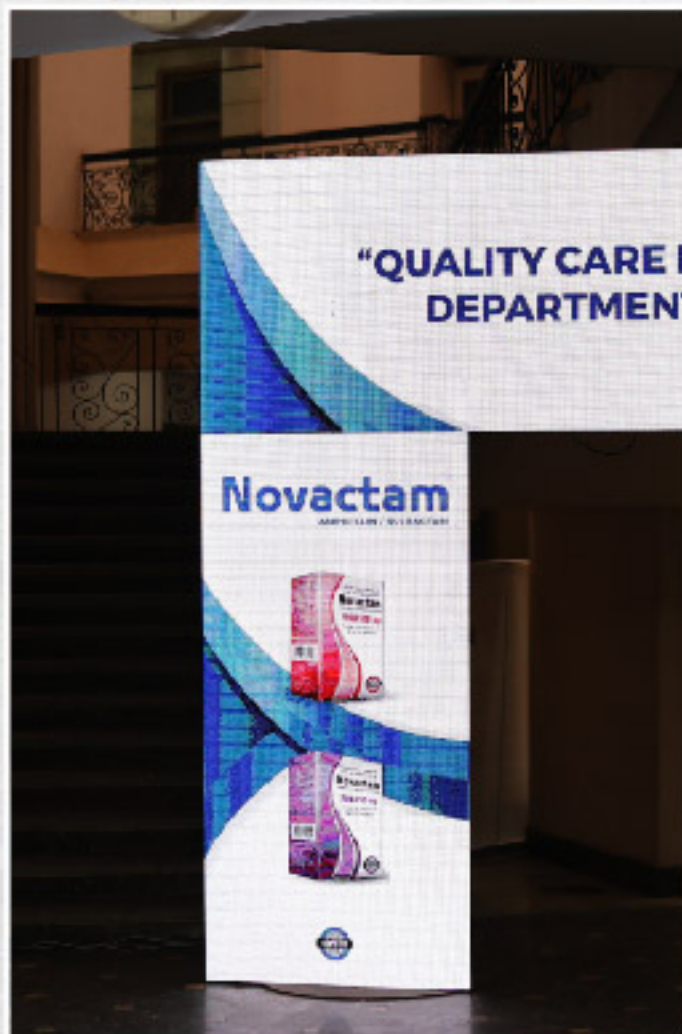
EIPICO EVENT

Date : 03-10-2021

Location : Helton green blaza hotel - Alex









 **Eipico[®]**
Ophthalmics

Ain Shams - EIPICO Ophthalmology Gathering I

www.urgent-advertising.com

EVENTS & BOOTHS

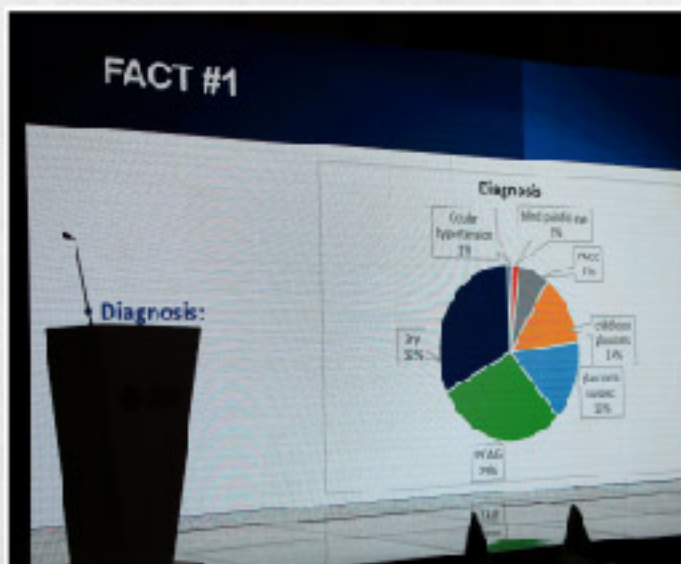
AIN SHAMS

EIPICO OPTHALMPMGY EVENT

Date : 20-08-2021

Location : Tolip hilton - Alex









CVS

www.urgent-advertising.com

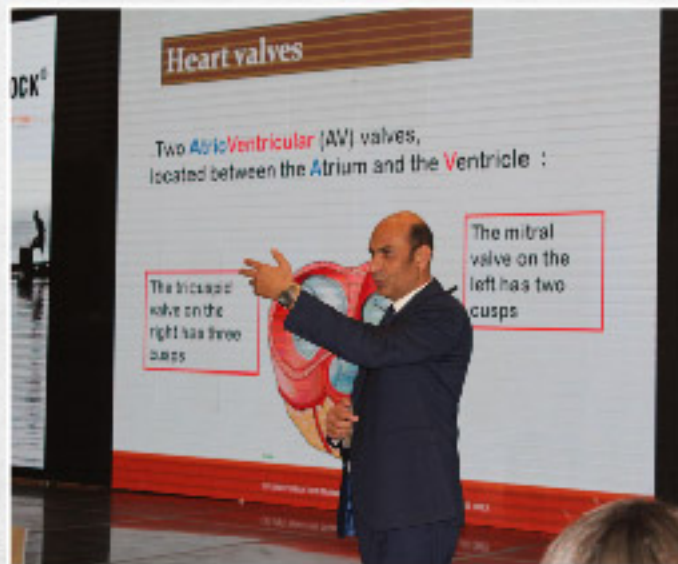
EVENTS & BOOTHS

CVS EVENT

Date : 22-12-2020

Location : Mowmbek hotel - 6 october







Coronaviruses

Coronaviruses belong to the Coronaviridae family in the Nidovirales order.

The name coronavirus represents crown-like spikes on the surface of the virus; thus, it was named as a coronavirus.

Coronaviruses are enveloped viruses with a diameter in size (65–125 nm in diameter) and contain a single-stranded RNA as a genetic material, size ranging from 26 to 32 kb in length.



THE AUTHENTIC SOLUTION FOR COVID-19 MANAGEMENT

Remaist
Remdesivir 100 mg / Vial

INFLUENZA ANTIVIRAL AGENT
Epifluver
Favipiravir 200 mg

EVENTS & BOOTHS

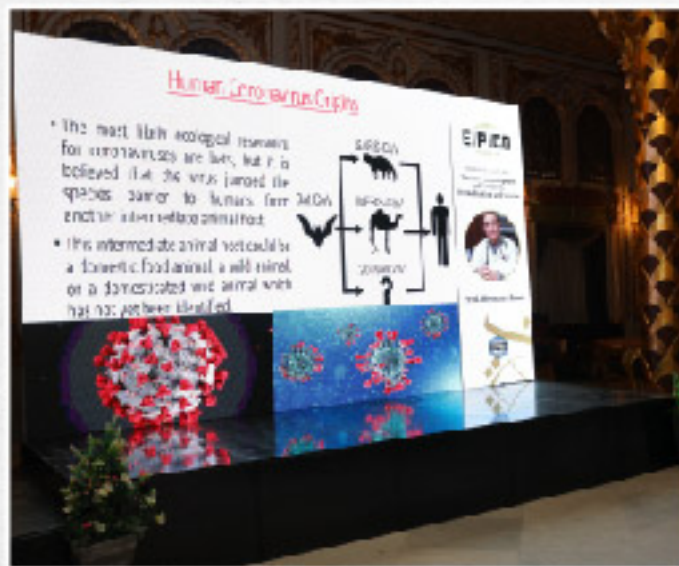
EIPECO EVENT

Date : 24-12-2021

Location : Manyal Castle







DESIGNS 2D



Design 01



DESIGNS

PHARCO

TORMEEL

The Patients who suffering from overactive bladder syndrome have disturbing feeling especially when driving or exist in transporation means while they may exposed to a sudden urge incontinence which is very embarrassed situation.

Our medicine treat this type of disease which can make the patient in control.

Our idea reflecting the importance of taking Tormeel to improve the quality of life so you don't need to stop many time in your way.

Design 02



DESIGNS

AIG RELAX

Arthritis causes severe pain with time and the suffering it causes appears in not moving and exercising our normal lives easily.

Hence the main idea of the design, which is the presence of a Relax cream as a massager for the joints of your body, which naturally solves all the problems of arthritis and its pain.



Glucosamine
Inhibit Action of CHEWING enzymes Guard against proteoglycan degradation Injure Cartilage

Chondroitin
Promote water & nutrients flow to cartilage Improve Joint Flexibility Act as anti-inflammatory

M.S.M.
Source of organic Sulphur Promote healthy tendon & ligaments

Relax ensures Pain controlling effect

Amount of pain reduction %
100%
75%
50%
25%
0%
1 0 1 week

90% of patients studies the same treatment again.

PAIN GATE THEORY
RELAX works to increase heat rate

Condroprotective Formula
Highly effective
Rapid onset of action
Improves joint mobility
Regular use for athletes
Joint Disorders
Relax
Muscle Relaxant
Pain, Inflammation
Osteoarthritis
Adjunct therapy for O.A.
Pain controlling effect
Improve joint movement

AIG

Design 01

DESIGNS

EIPICO

EPICOFERRIN

The army is the first protector of all the land and is able to stand up to any invasion or external aggression

And here came the main idea of the design, which is to represent your immune system to become your first line of defense to protect you from any disease that may affect the body

Epicoferrin[®]

Your Army IS YOUR IMMUNITY

100% monochloro - naka - 100% zard
100% (epicoferrin) - dard, EPIC 10,
magnesium stearate, polyethylene glycol,
Gel and Citrus flav.

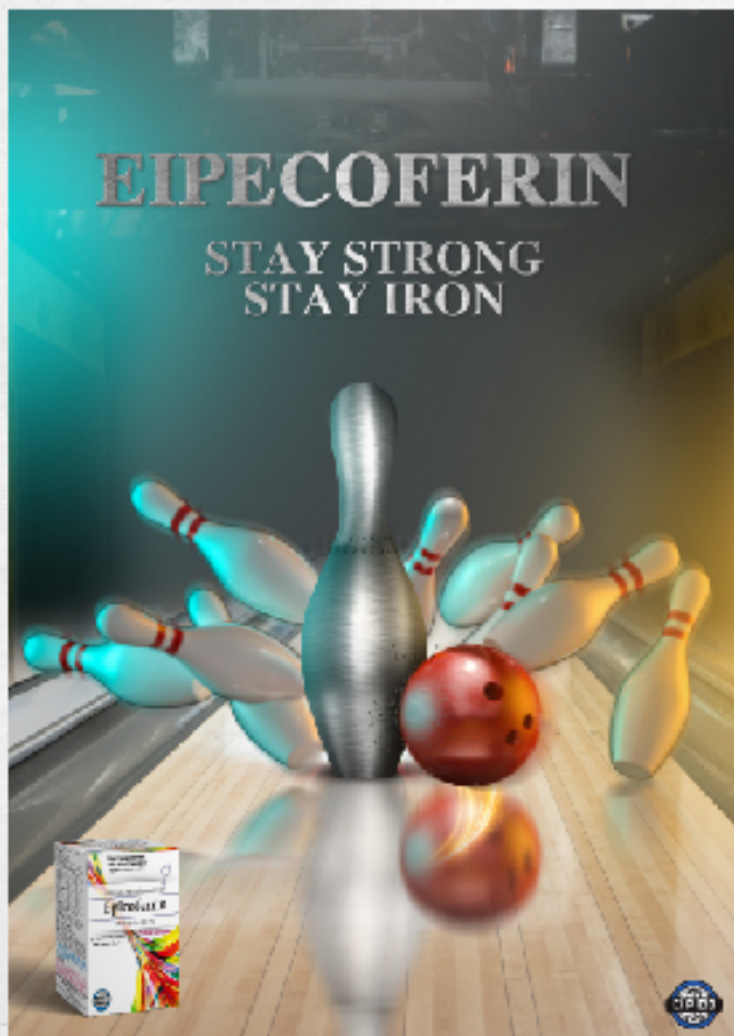
Design 02

Epicoferrin[®]

Your Army IS YOUR IMMUNITY

100% monochloro - naka - 100% zard
100% (epicoferrin) - dard, EPIC 10,
magnesium stearate, polyethylene glycol,
Gel and Citrus flav.

Design 01



DESIGNS

EIPICO

EPICOFERRIN

Design 01

The strength of iron is different from any other strength because it is characterized by hardness and resistance

The Epicoferrin product is distinguished by the fact that it is rich in iron, from which the main idea of the design came to represent people in general in the game of billiards.

Design 02

Schools are one of the most vulnerable places to infection with viruses in general, and the Corona virus in particular

Therefore, the design idea was the presence of a white aura to protect children who are constantly taking medication, as if it were a protection crystal that always immunizes the child.

Design 02



Indice farmacologico - each tablet, each
1000mg tablets: iron, EPIC 10,
magnesium stearate, polyethylene glycol,
DCC and stearic acid.



DESIGNS

TAG PHARMA

PENCARD

The brain is the most important part of the human body, as it is the main engine for it, and it is the supervisor of all the orders of the body

In order to preserve the brain, the main design idea came, which likened the brain to the fruit of the walnut, which consists of a hard and strong outer shell that protects what is inside.

Therefore, the brain was designed inside the fruit of the walnut to illustrate the importance of the drug in maintaining the brain and its enjoyment of the activity and vitality necessary for an enjoyable daily life.

Pencard

Atorvastatin 20mg / Ezetimibe 10mg



Cholesterol Lowering and beyond!

Pencard

Atorvastatin 20mg / Ezetimibe 10mg



- Inhibits Cholesterol Synthesis and Absorption
- Shows improvement in all lipid profile compared to Atorvastatin or Rosuvastatin Monotherapy^{1,2}
- Lowers significantly levels of Ox-LDL-C, the effect that is not observed by dose titration of statins
- Provides higher safety profile than maximizing atorvastatin dose³
- Can be taken at any time of the day

Fish Factor



Who should use Pencard !

<ul style="list-style-type: none">- Age > 17 years old/18- Total or native LDL-C > 200mg/dl- History of major ASCVD events (e.g. Stroke, MI)- Multiple high risk conditions (e.g. DM, HTN, CKD, Renal colic, smoking)	Indication of Secondary MCTD
<ul style="list-style-type: none">- LDL-C > 190mg/dl- LDL-C > 160mg/dl or higher- History of Myocardial Infarction, Angioplasty, Coronary Artery Bypass- Mixed Dyslipidemia	Indication of Primary MCTD

Dosage

The recommended dose of Pencard 10/20 is one tablet once daily at any time of the day with or without food.



urgent

DESIGNS

PHARO PHARMA

GEMIFLOXACIN

The main idea of the design came from the five stages of medicine

The drug can control shortness of breath and problems in the respiratory system and restore a smile within only five days



urgent

DESIGNS 3D



DESIGNS

AL ANDALOUS

LUNCH EVENT



DESIGNS

AL ANDALOUS

LUNCH EVENT

Al Andalous

FRONTIERS



DESIGNS

AL ANDALOUS

LUNCH EVENT



DESIGNS

AL ANDALOUS

LUNCH EVENT

Al Andalous
Frontiers

FRON

DESIGNS

AL ANDALOUS

LUNCH EVENT



DESIGNS 3D

TREXOZOLA

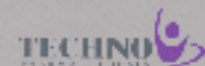
LUNCH EVENT



DESIGNS 3D

TREXOZOLA

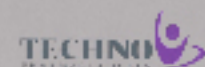
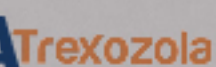
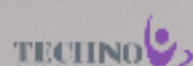
LUNCH EVENT



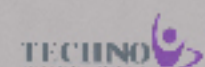
Trexozola



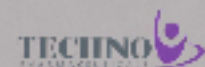
Trexozola



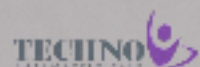
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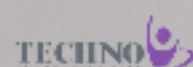
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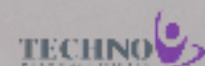
Trexozola



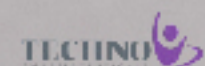
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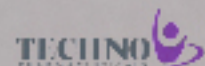
Trexozola



Trexozola



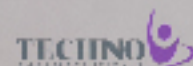
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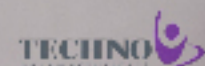
Trexozola



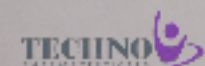
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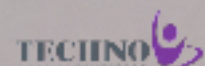
Trexozola



Trexozola



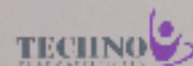
Trexozola



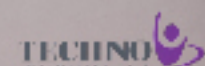
Trexozola



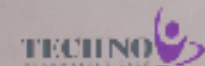
Trexozola



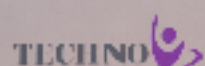
Trexozola



Trexozola



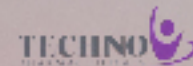
Trexozola



Trexozola



Trexozola



DESIGNS 3D

TREXOZOLA

LUNCH EVENT



TECHNO  Trexozola

Trexozola


Letrozole 2.5mg



Trexozola

Letrozole 2.5mg



TECHNO 

Trexozola

Letrozole 2.5mg



TECHNO 

Trexozola

urgent

TECHNO Trexozola

DESIGNS 3D
TREXOZOLA
LUNCH EVENT



urgent

DESIGNS 3D

TREXOZOLA

LUNCH EVENT



DESIGNS 3D

TREXOZOLA

LUNCH EVENT

Trexozola

Letrozole 2.5mg



TECHNO
PHARMACEUTICALS



DESIGNS 3D

WE CARE

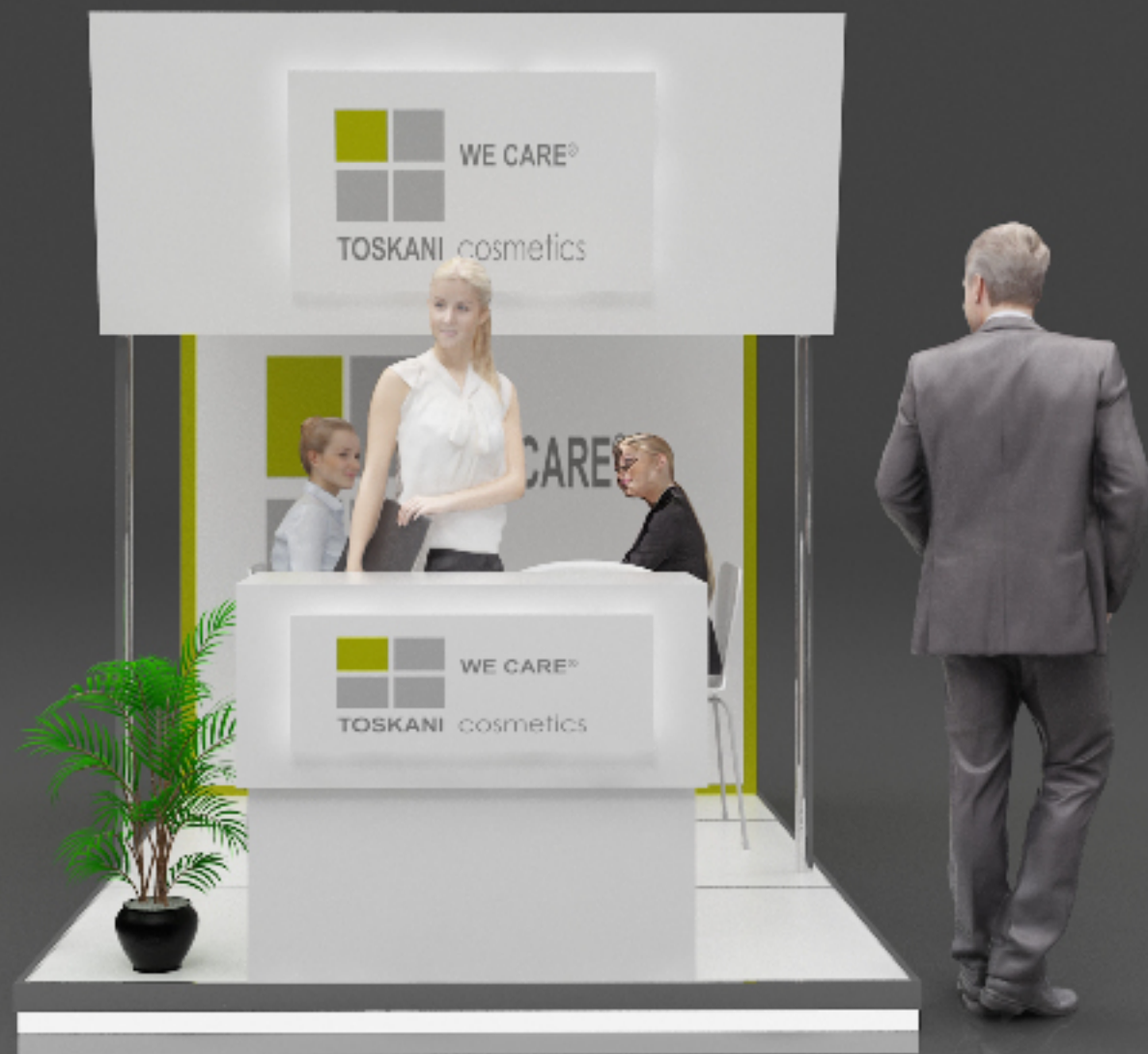
BOOTH



DESIGNS 3D

WE CARE

BOOTH



DESIGNS 3D

EIPICO

LUNCH EVENT



The Authentic Solution
For Covid-19 Management

Remaist
Epifluver



DESIGNS 3Diver
EIPICO
LUNCH EVENT



Remaist
Remdesivir 100 mg / Val



Remaist
Demolevir 100 mg / Val



Remaist
Remdesivir 100 mg / Val

RESEARCH ACTUAL AGENT
Epifliver
Epifluvir 20 mg



RESEARCH ACTUAL AGENT
Epifliver
Epifluvir 20 mg



RESEARCH ACTUAL AGENT
Epifliver
Epifluvir 20 mg



Remaist
Remdesivir 100 mg / Val

RESEARCH ACTUAL AGENT
Epifliver
Epifluvir 20 mg



RESEARCH ACTUAL AGENT
Epifliver
Epifluvir 20 mg



RESEARCH ACTUAL AGENT
Epifliver
Epifluvir 20 mg



RESEARCH ACTUAL AGENT
Epifliver
Epifluvir 20 mg

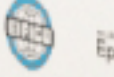
Remaist
Remdesivir 100 mg / Val



Remaist
Remdesivir 100 mg / Val



Remaist
Remdesivir 100 mg / Val



Remaist
Remdesivir 100 mg / Val



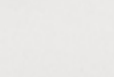
Remaist
Remdesivir 100 mg / Val



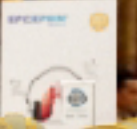
Remaist
Remdesivir 100 mg / Val



Remaist
Remdesivir 100 mg / Val



The Authentic Solution for Covid-19 Management



DESIGNS 3D

EIPICO

LUNCH EVENT

Authentic
Solution for
Covid-19
Management



The Authentic Solution
For Covid-19 Management

EIPICO

THE AUTHENTIC SOLUTION
FOR COVID-19 MANAGEMENT

Remaist
desvir 100 mg / Vial

INFLUENZA ANTIVIRAL AGENT
Epifluver
Epiptole 200 mg

Epifluver

DESIGNS 3D

EIPICO

LUNCH EVENT

Remaist

Epifluver

The Authentic Solution for Covid-19 Management

EIPICO
THE AUTHENTIC SOLUTION FOR COVID-19 MANAGEMENT

Remaist
Remdesivir 100 mg / Vial

Epifluver
Etoposide 200 mg

EIPICO
The Authentic Solution

Remaist
Epifluver

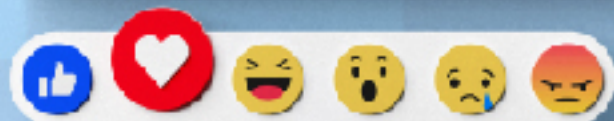
EIPICO
The Authentic Solution

urgent

DIGITAL MARKETING

www.urgent-advertising.com

DIGITAL MARKETING



urgent Advertising

urgent Advertising Agency

Speed leads to more...

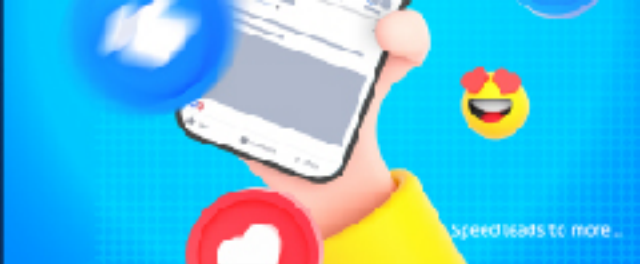
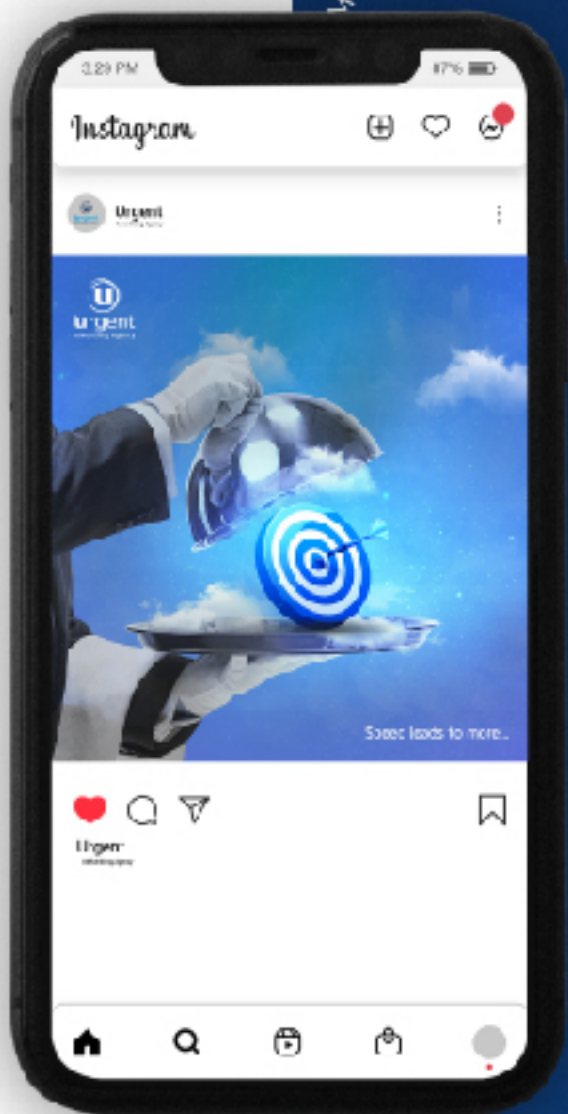
You and 1.5k others

22k Comments

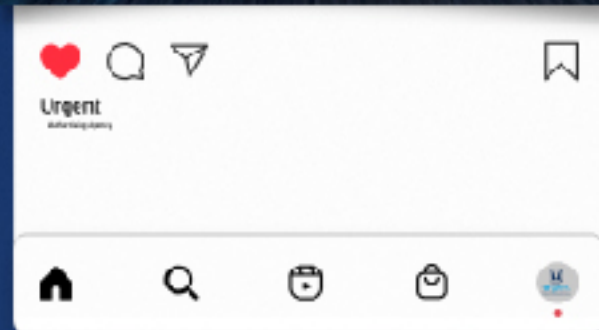
Like Comment Share

This is a simulated Facebook post. At the top, it shows the 'urgent Advertising' profile name and a three-dot menu. The main content is an advertisement image where a man in a white shirt and tie is sitting on a large, glowing lightbulb. Several newspaper clippings are floating around him. Below the image, the post shows engagement metrics: 'You and 1.5k others' (with a heart icon), '22k Comments', and three interaction buttons: 'Like', 'Comment', and 'Share'.





DIGITAL MARKETING



DIGITAL MARKETING



DIGITAL MARKETING



A man with glasses and a beard, wearing a white t-shirt and dark overalls, is holding a large sheet of paper in a printing plant. The background shows industrial machinery and shelves. The entire image has a blue tint.

OFFSET PRINTING

www.urgent-advertising.com

OFFSET PRINTING

EIPECO OPHTHALMICS

PAPER BAG



OFFSET PRINTING


EL MANSOUR

DEVELOPMENT

PAPER BAG



EL MANSOUR
DEVELOPMENT

 LIVING SOLUTIONS

 19441

OFFSET PRINTING

THE MILKMAN

PAPER BAG



OFFSET PRINTING

DIARNA

AGENDA



OFFSET PRINTING

INSPIRE

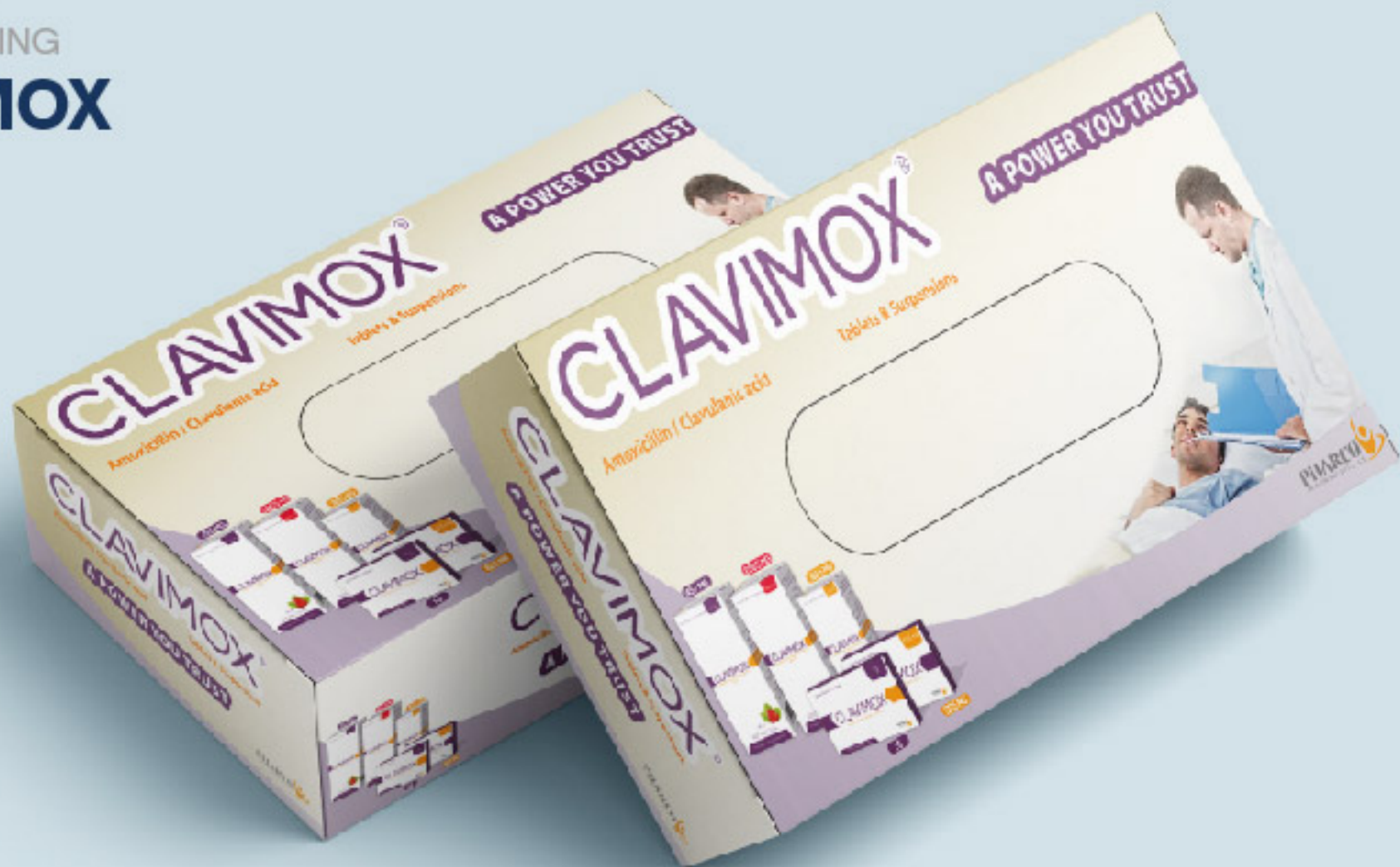
BOOK



OFFSET PRINTING

CLAVIMOX

MASK BOX



urgent

OFFSET PRINTING

PROGESING

TISSUE BOX



OFFSET PRINTING

HYAL

GLOVES BOX

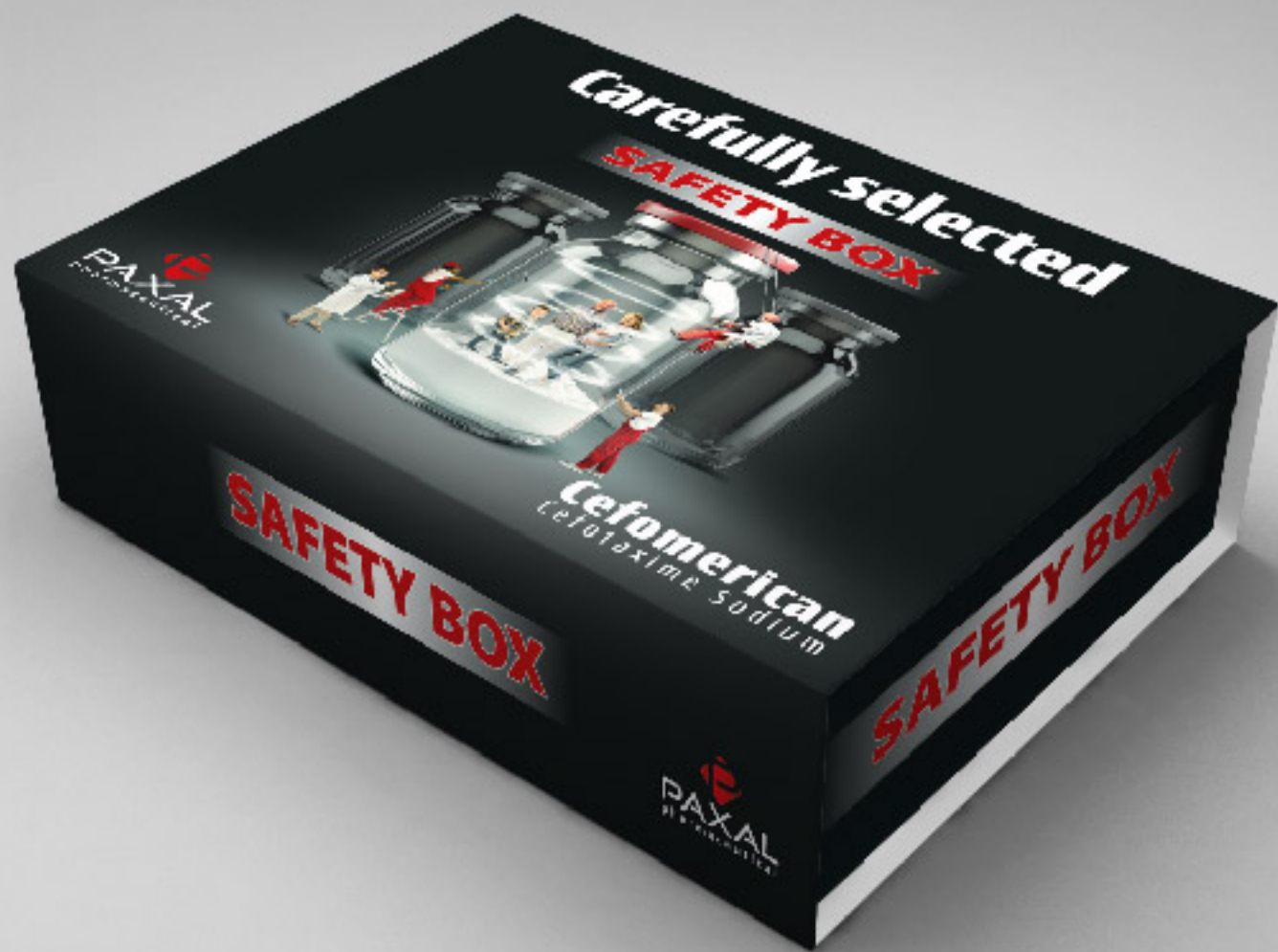


urgent

OFFSET PRINTING

PAXAL

PHARMACY BOX



OFFSET PRINTING

HUAWEI

WATCH COVER BOX



OFFSET PRINTING

PHARCO

SURGERY BOX



urgent

OFFSET PRINTING

EIPICO

PLACEMAT



OFFSET PRINTING
PHARMACY
BLOCK CALENDAR

2022

Happy New Year

صيدلية / دكتور مصطفى عادل

045/3693075

أسفل مركز الحفوة للنساء و الولادة - بجوار المستشفى العام

Your health is our priority 24 hs. open

٢٥	الثلاثاء	١
ربيع الثامن	١٣٠١٠٤١٠٢٠٢١	١٣٠١٠٤١٠٢٠٢١
١٠	١١	١٢
١٣	١٤	١٥
١٦	١٧	١٨
١٩	٢٠	٢١
٢٢	٢٣	٢٤
٢٦	٢٧	٢٨
٢٩	٣٠	٣١

OFFSET PRINTING

ANOPC

WALL CALENDAR



OFFSET PRINTING
EIPICO
DESK CALENDAR



OFFSET PRINTING

PARADISE

DESK CALENDAR



OFFSET PRINTING

WALL STREET GROUP

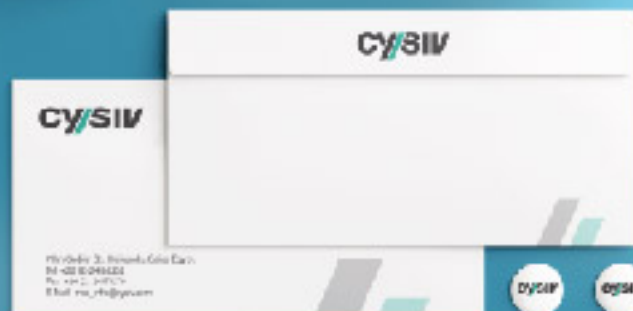
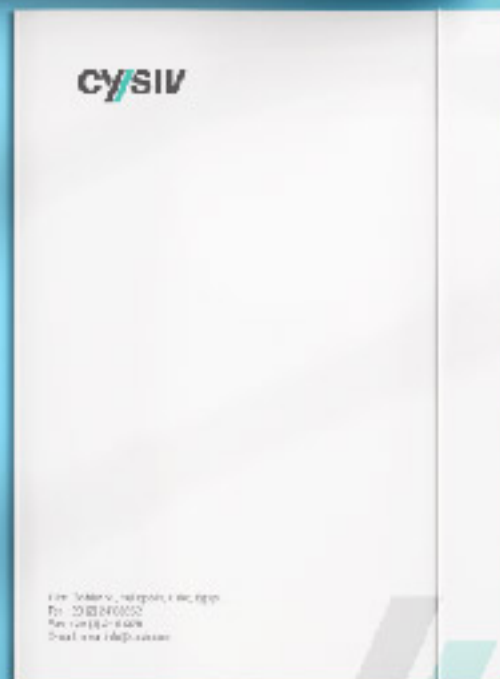
A4 FOLDER



OFFSET PRINTING

CYSIV

IDENTITY



urgent

OFFSET PRINTING
TECHNO
BROCHURE



OFFSET PRINTING

RADIAN

MASSAGE CREAM

FLYER



OFFSET PRINTING
FLOXGUARD
FLYER



OFFSET PRINTING
SAMSUNG
CARDS



OFFSET PRINTING
AL ASSAL
NOTEBOOK



OFFSET PRINTING

AMRIYA

BABER BLOCK



OFFSET PRINTING

AKAM

LEAFLET



Levenswijze 100 harmonisch.

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INDOOR & OUTDOOR
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فيروجلوبين شراب

1
اختيار الأطباء في بريطانيا

Fe

- سهل على الجميع تناوله
- يسهل على الأطفال
- يساعد على النمو وفتح الشهية
- يحتوي على فيتامينات

magicpharma Made in Britain UK NPI VITABIOTICS

Feroglobin
Liquid

فيروجلوبين شراب

1
اختيار الأطباء في بريطانيا

Fe

- Easy to take for everyone
- Suitable for children
- Helps with growth and appetite
- Contains vitamins

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CAR VYNIL



The back of the van is covered in a large advertisement for 'V-GONE'. The main graphic is a white tuxedo jacket with a black bow tie and a yellow diamond-shaped highlight on the bow tie. To the left of the tuxedo, the text reads 'V-GONE 100mg Sildenafil 100mg'. To the right, in Arabic, it says 'فليك دايماً عريسك' (Be a groom for your bride) and 'إسأل عن الفوسفوري' (Ask about the phosphorus). Below the tuxedo is a glowing box of 'V-GONE' with a yellow diamond-shaped highlight. The Amiryia logo is at the bottom left of the advertisement. The right side of the van's cargo area is also covered in the advertisement, with the text 'شفي جون' (Healed John) and 'فليك دايماً عريسك' (Be a groom for your bride) repeated. There are also smaller graphics of the tuxedo and the glowing box on this side. The Amiryia logo is at the bottom right of the advertisement on the right side.

INDOOR & OUTDOOR
PRINTING

AMIRYA

CAR VYNIL



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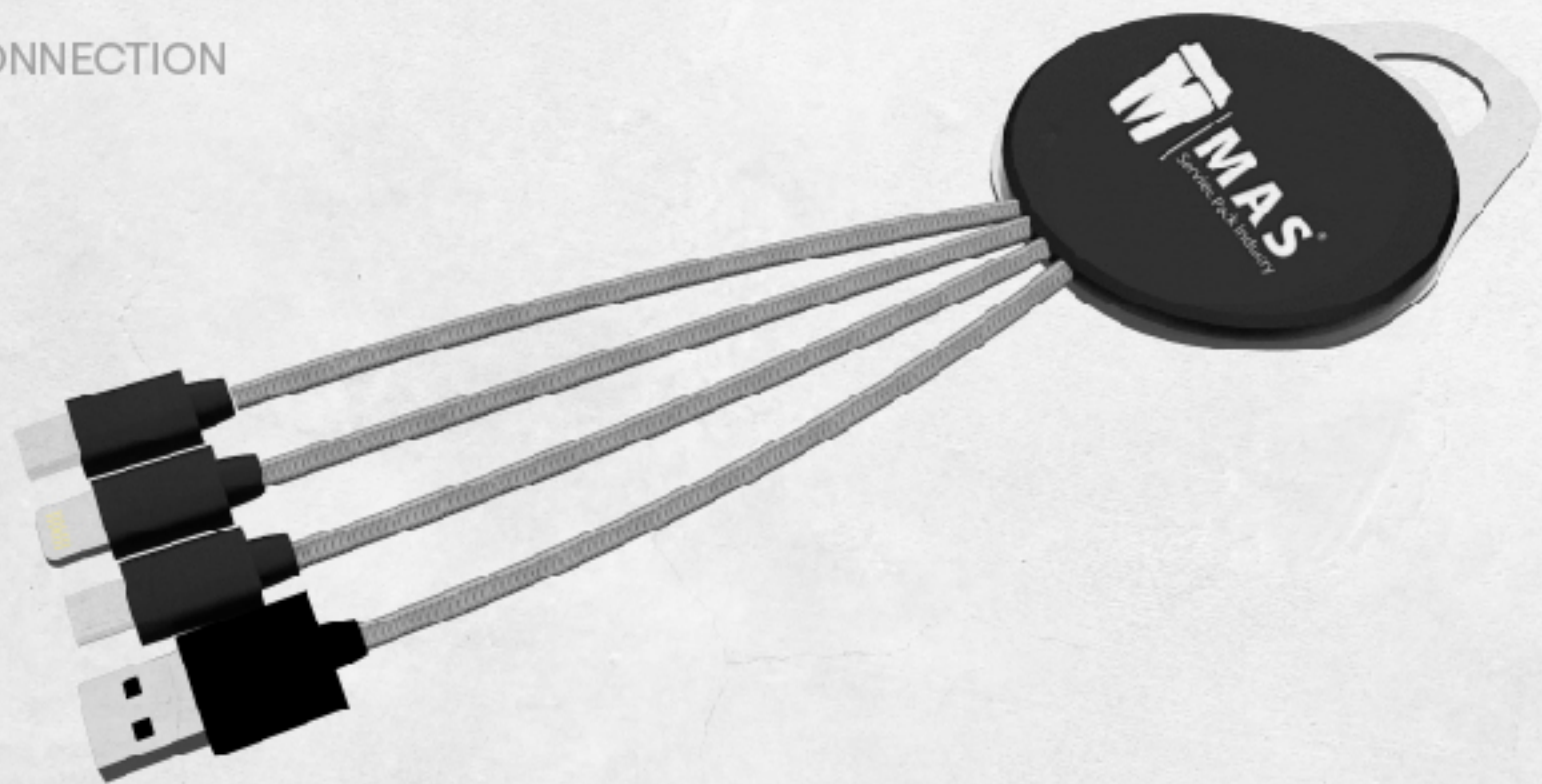
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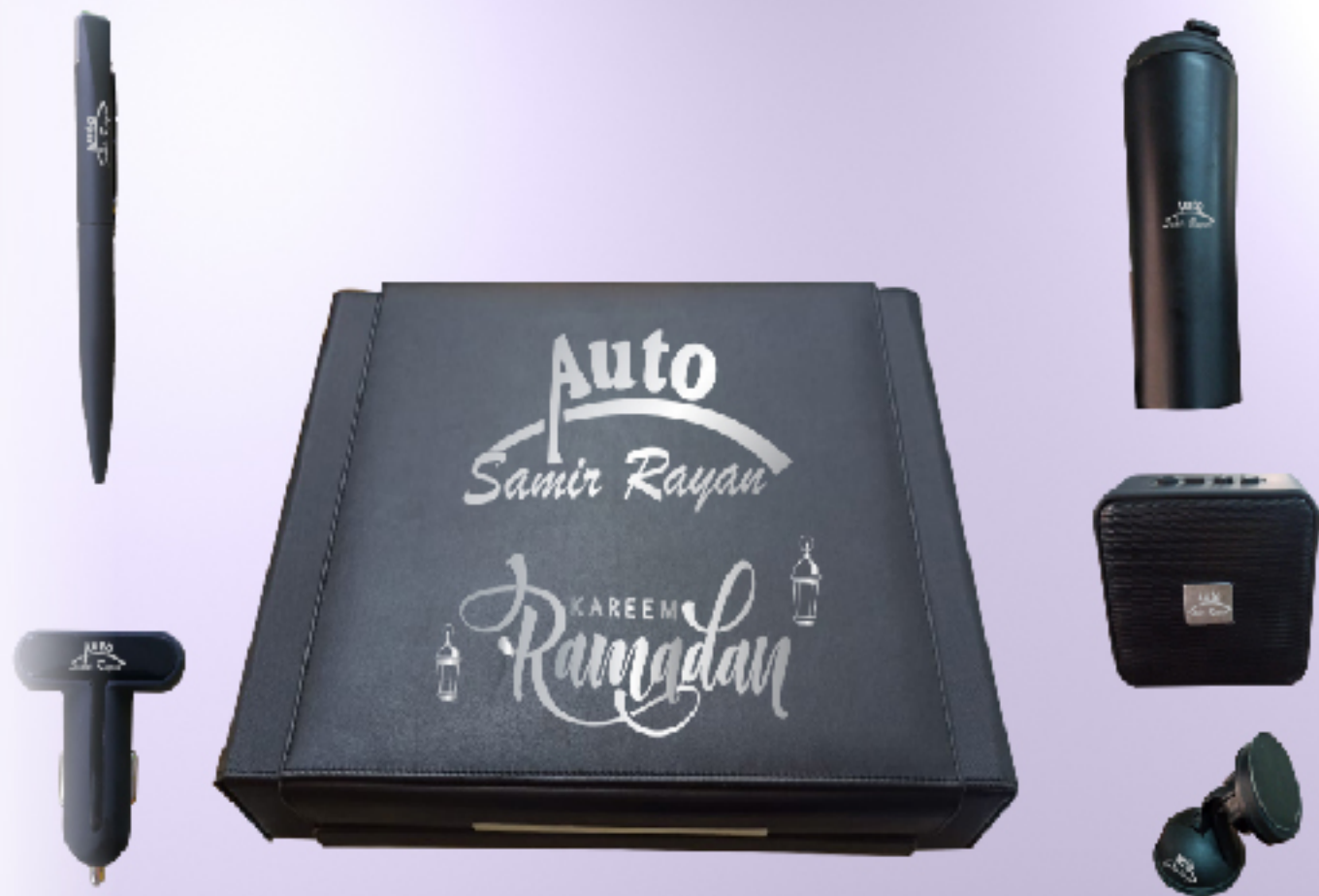


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Benelli



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